

All Shanghai Bio-Forum speakers and attendees are invited

Please contact emails below for details and seat reservation by May 23, 2008

info@shanghai.bio.org & jenniferzhou@shbiochip.com, & wangyi@chgc.sh.cn

Cc: jsduxuan@yahoo.com.cn, cc: fy@stcec.com

Shanghai Bio-Forum 2008 Pre-Conference

The 2nd SAPA Shanghai Summit

Featuring the Celebration for 10th Anniversary of National Human Genome Center at Shanghai

Free Registration

- *Prospect for Translational Medicine in the 21st Century*
- *Globalization of Pharma/Biotech R&D – Current Trends in R&D Operation, Outsourcing, Partnering and Licensing/Tech Transfer in China*
- *FDA (US) regulation for Chinese Biotech and Pharmas*

May 28, 2008

Zhangjiang Bio-Park, 151 Libing Road, SBC Conference Center

(Shuttles will be available to pick up invited Bio-Forum speakers from Shanghai International Convention Center)

- The Forum designed for global biotech/pharma leaders/experts who are interested in R&D partnering opportunities at China in the areas of drug R&D, including pharmacogenomics, biomarker discovery, and translational medicine for pre-clinical to clinical trials.
- Great network opportunities to meet Nobel Laureate, world-wide Academicians, Government Officers, and Executives from global research institutes, global R&D centers at China and local Chinese biotech/pharma/CRO companies and academic institutes
- The Forum will discuss the needs of R&D partnering in China (including outsourcing, in-licensing / Tech Transfer /investment, and risk-sharing), and what you need to know on expanding the operations and overcoming any existing obstacles you've encountered in China for partnering in R&D.
 - Overview of large global pharma's expansions of R&D centers or projects at China
 - Outsourcing and in-licensing and risk-sharing partnering at China
 - Case studies of Pharmacogenomics, biomarker discovery, translational to medicine projects in China for partnering business
 - How China-based R&D data could be used for US FDA filings
 - Intellectual Property issues

Co-Organizers: Shanghai Bio-Forum Organization Committee, Sino-American Pharmaceutical Professionals Association (SAPA), Chinese National Human Genome Center at Shanghai, SBC/ShanghaiBio, Shanghai Technological and Industrial Promotion Centre of Traditional Chinese Medicine

Sponsors: Shanghai Biochip / ShanghaiBio, Merck, Celgene, Covance

Featured Keynote and Panel speakers:

- Nobel Laureate and Multi-Academician life science world leaders
- Heads of R&D and Clinical Centers in China of global pharmaceutical companies, including Pfizer, GSK, Merck, Novartis, J&J, AstraZeneca, Eli Lilly, Roche, Wyeth, Celgene, etc

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- Directors from Chinese academic institutes and CEO or Executives from Chinese biotech/pharma companies, CROs, Tech Transfer Centers, and VC firms
- Former FDA reviewers, experts for clinical trial / data management, cGMP inspections, expert who directly contributed to the first case of China ANDA approved in FDA (US)

Attendees: Speakers and registered attendees from Shanghai Bio-Forum 2008 including;

- Executives, directors, professors, and investors from global biotech/pharma companies, academic institutes, and VC firms
- CEOs or executives from local Chinese Biotech/Pharma/CRO companies and research institutes

Agenda

8:00 am – 9:00 am: Registration (Free of charge), early registration through email is recommended, on-site registration is available but seat may not be guaranteed

9:00 am -12:00 pm

Keynote Plenary: Prospect for Translational Medicine in the 21st Century

Chair: *Dr. Jason (Gang) Jin, SAPA Executive Council Member, Executive VP of Global Business, Shanghai Biochip (SBC), and CEO of ShanghaiBio Corporation (SBC for CRO)*

9:00 am

Opening Remark: Introduction and acknowledges

Dr. Han-Cheng Zhang, President of Sino-American Pharmaceutical Professionals Association (SAPA), Vice President of Shanghai ChemPartner)

9:10 am

Host Welcome Remark: Government leader and meeting organizer leader (TBD)

9:20 am

Speech featuring for Celebration of 10th Anniversary of National Genome Center

Dr. Guoping Zhao, Academician, Director of Human Genome Center at Shanghai, and Director of National Engineering Center of Biochip at Shanghai (SBC)

9:50 am

Keynote Speakers:

- 1. Dr. Avram Hershko, Nobel Laureate, 2004 Nobel Prize Winner for Chemistry (30 min)**
- 2. Dr. Shu Chien, Professor and Founder Director of Bioengineering, University of California, Multi-Academicians in US (Academy of Science, Academy of Engineering, Medical Institute), Foreign Academician of Chinese Academy of Sciences, World top leader in life science) (30 min)**
- 3. Dr. Stephen Friend (Executive VP, Merck) (30 min)**

12:00 pm – 1:00 pm Lunch Network

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1:00 pm – 5:30 pm

Panel Sessions: Globalization of Pharma/Biotech R&D – Current Trends in R&D Operation, Outsourcing, Partnering and Licensing/Tech Transfer in China

1:00 pm

Panel Session 1: Big Pharma's Experience in China - From Early Discovery to Translational Medicine to Clinical Trials.

Session Chair: *Dr. Li Chen, CSO and VP, Roche R&D in China*

Panel speakers:

1. *Dr. Steve Yang, Head of Pfizer R&D in China /Asia*
2. *Dr. Li Chen, CSO and VP, Roche R&D in China*
3. *Dr. Kevin Chen, COO of Novartis R&D in China*
4. *Carol Zhu, Head, Operation Management & Alliances, GSK R&D China*
5. *Peter A. Lander, Head, Discovery Chemistry in Asia, Lilly Research Laboratories*
6. *Dr. Mao Mao, Associate Director/China Project Liaison, Oncology Clinical Research, Merck*
7. *Dr. Anfan Wu, Director of Translational Medicine, Celgene*
8. *Dr. Joan Shen, Director, Neuroscience Clinical Research, Wyeth*

3 min talk with or without slides from each panel speaker followed by panel discussions

2:20 pm

Panel Session 2: New Trends in Outsourcing and West-East Partnering

Session Co-Chairs: *Dr. Jason (Gang) Jin, SAPA Executive Council Member, Executive VP of Global Business, Shanghai Biochip (SBC), and CEO of ShanghaiBio Corporation (SBC for CRO)*

Panel Speakers:

1. *Dr. George Lee, Director of Operations, Covance (China).*
2. *Michael Hui (CEO, ShangPharma & CEO, Shanghai ChemPartner)*
3. *Kewen Jin, CEO, Charles River China)*
4. *Xiaochuan Wang, CEO, Sundia*
5. *Chun-Lin Chen, CEO, Medicilon-MPI*
6. *Eric Tzeng, VP, ShanghaiBio*
7. *Shuang Zhang, CEO, Suzhou Research*
8. *Joshua Sharlin, Consultant, Former FDA Drug Reviewer, FDA statistician & SAS Institutor*
9. *Ram Balani, CEO, FDASmart Inc, Former Pfizer clinical data FDA filing expert*

3 min talk with or without slides from each panel speaker followed by panel discussions

3:40 pm –4:00 pm Break

4:00 pm

Panel Session 3: Licensing & Technology Transfer and Investment in China

Session Co-Chairs: *Yizhun Zhu, Dean, School of Pharmacy, Fudan University, and Yi Shi, Managing Director, Lilly Asian Ventures*

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1. *Yizhun Zhu, Dean, School of Pharmacy, Fudan University*
2. *Yi Shi, Managing Director, Lilly Asian Ventures*
3. *Charles Hsu, Partner, BayCity Capital*
4. *Greg Scott, CEO, ChinaBio*
5. *Jing-Shan Hu, Director of Merck In-Licensing, China*
6. *Jimmy Wei, Vice residentP, Hutchison MedPharma*
7. *Allan (Riting) Liu (Vice President of Wanbang Biopharma Co., Ltd.
Director of Business Development, Shanghai Fosun Pharmaceutical Group)*

3 min talk with or without slides from each panel speaker followed by panel discussions

5:30 pm-6:00 pm: Lab tours in Sponsor's labs (SBC/ShanghaiBio, and Covance China operations at SBC campus)

6:00 pm – 7:30 pm: **Dinner Network (seat reservation needed by May 23, 2008)**

7:30 pm – 8:00 pm: **Shuttle to Pujiang River Cruise (seat reservation needed by May 23, 2008)**

8:30 pm – 10:00 pm: **Pujiang River Boat Cruise (seat reservation needed, May 23, 2008)**

Bio-Forum Speakers, attendees, and invited guests will be free to attend this one-day event including dinner and cruise, BUT ALL HAVE TO Submit the following Registration Form to the email address bellow to RESERVE THE SEATS (First come, first serve)

Send Registration Form or email message to

info@shanghaibio.org, and Cc to jenniferzhou@shbiochip.com, and wangyi@chgc.sh.cn

Main contact persons: Jennifer Zhou, 8621-51320288 x 8251 or 86-13764506579

Yi Wang, 8621-50801795

Or

Ada Fang

Shanghai Technology Convention & Exhibition Co.,ltd

Tel: +86 21 54065160

E-mail: fy@stcec.com

Please fill the Registration Form on next page, and submit through email provided

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Name: _____, Title _____

Organization: _____

Email: _____ Tel: _____

Please check the following and make the reservations.

___ Pre-Conference (SBC Conference Center), May 28, 2008 (Reserve ASAP by May 23, 2008)

___ Shuttle pick up from ___ 8:00 am, ___ 12:00 pm (noon) (MUST reserve)

Lobby area

Shanghai International Convention Center (Oriental Riverside Hotel)

上海.国际会议中心-东方滨江大酒店

上海浦东滨江大道 2727 号, 临近浦东陆家嘴

___ Net work Dinner (seats limited, first come first serve, MUST reserve NOW or ASAP)

___ Cruise (seats limited, first come first serve, MUST reserve NOW or ASAP)