北京国际医药化工知识产权高峰论坛

Beijing International Pharmaceutical & Chemical INTELLECTUAL PROPERTY FORUM

China's economy has shifted focus, moving from manufacturing toward innovation-oriented activities, and patenting in China has become popular. The emerging markets, particularly the China market, have also become strategic areas for pharmaceutical and chemical companies and law firms. In view of those exciting developments, we are pleased to present

The 2nd Beijing International Pharmaceutical and Chemical Intellectual Property Forum

August 5-8, 2009
Beijing Asia Hotel, Beijing, China

Endorsed by

The State Intellectual Property Office of the People's Republic of China (SIPO)
The Ministry of Health of the People's Republic of China (MOH)

Forum Chairs:

Chairman: Tian, Lipu
Commissioner, SIPO
Vice Chairman: Zhang, Qin
Deputy Commissioner, SIPO
Vice Chairman: He, Hua
Deputy Commissioner, SIPO

This Forum will provide a platform for discussions of Chinese and international practices in IP laws, particularly patent law as applied to the pharmaceutical and chemical industries. The Forum also provides business and networking opportunities for the participants and sponsoring companies.

The 2nd IP Forum again invites experts in IP laws from China, U.S., Europe, and the rest of Asia to discuss issues, particularly in the following areas:

(1) The third amendment to China Patent Law;
(2) The IP laws relevant to pharmaceutical industries under a new world order;
(3) The overall strategies for maximizing legal protection of IP assets; and
(4) China innovation, IP protection and technology transfer opportunities.

Organizers:

China Intellectual Property Society
Patent Committee of China Intellectual Property Society
Chinese American Chemical Society
American Chemical Society, Division of Chemistry and Law

Key Speakers:

Zhang, Qin
Deputy Commissioner, SIPO
Yin Xintian:
SIPO spokesman and Director General of the Law and Treaty Department
Zhang Qingkui:
Director General of the Pharmaceutical and Biological Invention Examination, SIPO
Liao Tao
Deputy Director General of the Reexamination Committee, SIPO
Zeng Wuzong:
Director General of the Chemical Invention Examination Department, SIPO
Zhang Wei:
Director General of the Department of Drug Registration, SFDA
Gao Feng:
Deputy Director of the Economic Crime Investigation of the Ministry of Public Security

MaryAnne Armstrong
Partner, Birch, Stewart, Kolasch & Birch, LLP
Robert Baechtold:
Partner, Fitzpatrick, Cella, Harper & Scinto
Margo A. Bagley
Professor, University of Virginia School of Law
Robert DeBerardine:
VP and Head of Global Patents, sanofi-aventis
Frank S. DiGiglio:
Partner, Scully Scott Murphy & Presser, P.C
Donald Dunner:
Partner, Finnegan Henderson
Tom Irving:
Partner, Finnegan Henderson
Wolfgang von Meibom:
Chairman, Bird & Bird LLC
Frank Jiang
VP and Head of R&D China, sanofi-aventis
Hans Sauer
Associate General Counsel for IP, BIO
Stuart Watt:
VP and Chief Patent Counsel of Amgen

CIPS 華美化學學會 Chinese American Chemical Society

Contact Information:
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China: http://www.sipo.gov.cn/sipo2008/ztzl/hylt/yyyhggflt/

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The 2nd Beijing IP forum

Selected Topics:

- **Chinese authorities will explain Chinese Patent Law, the third amendment and new rules**
- **Hot patent cases for pharmaceutical and chemical industries**
- **New developments for IP and patent protection in a new world order**
- **Hot waves for biologics: IP protection on biologic drugs and what is new to Biosimilars**
- **From laboratory bench to commercialization: how to do it successfully**
- **New challenge: external innovation vs. internal innovation for global pharmaceutical companies**
- **IP/patent management for global pharmaceutical companies**

Forum Highlights

- *The most prominent international IP conference in Beijing*
- *High publicity and visibility*
- *Over 30 authoritative Chinese and International Speakers*
- *Attendees from pharmaceutical and chemical industries, law associations and academia around the world*
- *Perfect networking opportunity*

Program Theme and Scope

Interaction
Understanding
Mutual Benefits

The First Beijing International Pharmaceutical and Chemical IP Forum was successfully held in April of 2006. It attracted over 300 participants from 12 countries. The event was covered by Reuters and the Chinese press, including China Central Television.

Inspired by the success of the 1st Beijing IP Forum, the original organizers have decided to hold the 2nd Beijing IP Forum, following essentially the same principles and format of the first.

The Forum will provide the international community with an overview of China's rapidly improving IP system and IP protection to China Innovation, along with new international developments presented by IP experts explaining IP laws governing pharmaceutical and chemical industries outside of China.

Forum Executives

General Secretary: Zhang, Yuncai (CIPS)
Deputy General Secretary: Sunny Wang (CACS)
Deputy General Secretary: Zhang Maoyu (SIPO)
Deputy General Secretary: Justin J. Hasford, Esq (ACS-CHAL)

International Chief Coordinator: Sunny Wang
China Chief Coordinator: Chang Li
Conference & Exhibition Director: Hu Zhenhua

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