



Sino-American Pharmaceutical Professionals Association
The 18th SAPA Annual Conference Program

Converting Challenges into Opportunities
New Business Models to Build a Successful Global
Pharmaceutical and Biotech Industry

Jisong Cui, PhD, SAPA President & Conference Chair
Jianji Wang, PhD, SAPA President-Elect & Conference Co-Chair
Yan Xia, PhD, Conference General Secretary

Saturday, August 14, 2010

Jadewin Fine McDonnell Building
McDonnell Hall A01/02, Princeton University,
76 Washington Road, Princeton, New Jersey 08540

- 8:00 – 8:45 AM Registration and Breakfast**
- 8:45 AM – 12:10 PM Plenary Session**
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- 8:45 – 9:00 AM Welcome and Opening Remarks**
Jisong Cui, PhD, SAPA President
- 9:00 – 9:40 AM Health Authority Interactions in the New Millennium**
Rob Kowalski, PhD, Sr. VP, Global Head of Drug Regulatory Affairs,
Novartis
- 9:40 – 10:20 AM How to Improve Productivity in Pharma R&D?**
Transforming Sanofi-aventis, Daniel Schirlin, PhD, VP, Head
of Lead Generation to Candidate Realization, Sanofi-aventis
- 10:20 – 10:30 AM Coffee Break**



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- 10:30 – 11:10 AM** **Supervision on Drug Manufacturing in China**, Mr. Jingqi Liu, Director, Division of Drug Manufacturing Supervision, State Food and Drug Administration (SFDA), Beijing, China
- 11:10 – 11:50 AM** **China’s Strengths and Weaknesses in Drug Discovery: A Unique Role for the Academic Community**, Prof. Yigong Shi, PhD, Dean, School of Life Sciences, Tsinghua University, Beijing, China
- 11:50 AM – 12:00 PM** **Greeting Remarks**, Mr. Keyu Peng, Ambassador, Consulate General of the PRC in New York
- 12:00- 12:10 pm** **Best Thesis Awards/SAPA Scholarship/SAPA Election Results**, Mr. Keyu Peng, Ambassador, Consulate General of the PRC in New York, Dr. Jisong Cui, SAPA President, Dr. Jianji Wang, SAPA President-Elect
- 12:10 – 1:00 PM** **Lunch**

Parallel Symposium 1: “Innovative Strategies in Global Pharmaceutical Business”

Symposium Chairs: Drs. Baoguo Huang, Jiwen Chen, Helen Fu and Kun Liu

- 1:00 – 1:30 PM** **Transforming to the New Era: A Highlight on the Key Drivers Impacting on the Global Pharma Industry**, James Deng, PhD, VP, Head of Cross-Cultural Marketing, Novartis
- 1:30 – 2:00 PM** **Pharmaceutical R&D in China: Emerging with the Market?**
- Tony Zhang, PhD, Managing Director, China Site Head, Eli Lilly



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- 2:00 – 2:30 PM** **Current Trends and Opportunities for the Pharmaceutical Industry: Q&A**, Tony Tong, PhD, VP Generics R&D - Head of Development, Teva
- 2:30 – 2:40 PM** **Coffee Break**
- 2:40 – 5:40 PM** **Presentation / Panel Discussions: Current Status and Future Directions in Chinese Pharmaceutical Industry -- *featuring top executives from Chinese big Pharma and Bio-Parks:***
- Impact of Globalization on Chinese Pharmaceutical Company**, Jack Zheng, PhD, CEO, e-Venus Pharma Laboratories
- Introduction of Luye Pharma Research and Development Platform**, Jiang Hua, VP, Luye Pharmaceutical Group
- Jeannie Zhang, PhD, Huahai Pharmaceuticals
- Larry Li, Ph.D, Shijiazhuang Pharmaceuticals
- Overview of the Chinese Biologic Industry**, Vincent Xie, PhD, Director of R&D, China Biologic Products
- Opportunity of Pharmaceutical Product Manufacturing Business in China**, Faming Zhang, PhD, CEO, Waterstone Pharma
- Introduction of Tianjin International Joint Academy of Biotechnology & Medicine**, Zeqi Zhou, PhD, VP, Tianjin International Joint Academy of Biotechnology & Medicine
- Introduction of Su-Tong Science & Technology Park**, Ling Li, Deputy General Director of the Su-Tong STP



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Introduction of the newly established Qing Huang Dao, Nobel Bio-Pharmaceutical Industrial Park, Patrick Y Wong, Ph.D, CEO, BioProst/Qinghuangdao

Jessie Wang, Director of Investment, ZhongGuanCun Biomedical Park

Parallel Symposium 2: “Opportunities in Growing Biotech and CRO Industries”

Symposium Chairs: Drs. Yan Xia, Cai Li, Kevin Chen and Lian Huang

- 1:00 – 1:30 PM The Biotech Industry: Growing or Shifting Equilibrium?**
Art Taveras, PhD, VP, Biogen Idec
- 1:30 – 2:00 PM Drug Discovery in China for the World**, Li Chen, PhD, CEO, Hua Medicine
- 2:00 – 2:30 PM Today's Merck: External Discovery and Preclinical Sciences (XDPS)**, Peter Meinke, PhD, Sr. Director, Head of Chemistry in XDPS, Merck
- 2:30 – 2:40 PM Coffee Break**
- 2:40 – 5:40 PM Presentation / Panel Discussions: Collaborations between East and West -- *featuring top executives from Biotech and CRO business:***
- Challenges and Opportunities for Drug Discovery Outsourcing in China**, Yun He, PhD, CSO, BioDuro
- Opportunities in Biomarker Discovery and Clinical Trial in China**, Jason Jin, PhD, CEO, Shanghai Bio
- Outsourcing GxP Projects to China**, Song Li, PhD, CEO, Frontage



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Pharmaceutical CRO Business Model in China: Opportunity and Challenge for the Future Growth of Pharmaceutical CRO Business in China, Yusheng Wu, PhD, CEO, Tetranov

China: Frontier in Bioscience, Beth Wong, VP, Frontier Biosciences

Opportunities in Therapeutic Antibody Discovery and Development, Larry Wang, PhD, President, GenScript

Challenges and Opportunities in Global R&D: A Chinese CRO Perspective, Charles Huang, VP, Sundia

The Evolution of CROs in China: From Low-Cost Services to Innovation and Expertise-Driven Strategic Partnership, Joe Shih, Ph.D, EVP, Crown Bioscience Inc.

Nexcelom Bioscience - Advancing Cell Counting Solutions with Cellometer, Jean Qiu, PH, CTO & Founder, Nexcelom Bioscience LLC

Steve Sun, Ph.D, President, Genewiz

Integrated Pharmaceutical Service in China, Mingzhu Zhang, Ph.D, VP, Business Development, Medicilon

6:00 – 9:00 PM

Shandong Night

Dinner Banquet (Doubletree Hotel Princeton, 4355 US Route 1, Princeton, NJ 08540)

SAPA Award Presentations

9:00 AM – 5:00 PM

Vendor Exhibitions